Osram and Rifiniti Team Up to Offer Smart Building IoT Solutions including Capacity Planning and Conference Room Rationalization

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Osram's Encelium® light management system and Lightelligence™ cloud offer an ideal platform for new partner Rifiniti's Optimo workplace analytics software solutions

WILMINGTON, Mass.--(BUSINESS WIRE)--Osram, a global high-tech lighting company, is teaming up with Rifiniti, a leader in workplace analytics software, to offer smart building IoT solutions to the commercial real estate industry that improve operational efficiencies, occupant comfort and the bottom line. The solutions guide major real estate decisions such as capacity planning and conference room rationalization and combine rich data based on the smart lighting technology infrastructure by Osram with powerful workplace analytics software by Rifiniti. As part of the partnership, Osram will offer Rifiniti Optimo software as a solution (SaaS) to Encelium® Extend light management system end customers.

Osram sensors, including the new SensiLUM wireless sensor embedded in luminaires, serve as ideal data nodes on a smart lighting network such as the Encelium® Extend Light Management System (LMS) by Osram. Lighting and environmental data is collected from these nodes and stored on Osram's new cloud platform, Lightelligence™ and accessed via an API by third-party analytics software developers offering SaaS for smart building applications beyond lighting. Rifiniti offers Optimo workplace analytics software solutions including capacity planning and conference room rationalization that enable businesses to optimize commercial office space and boost efficiency while providing employees with flexible, modern workplaces.

The partnership with Rifiniti further demonstrates Osram's commitment to a growing ecosystem that is embracing the digitalization of commercial space with valued software applications that reduce costs and delight end customers.

Check out Osram's Digital Systems Blog at info.osram.us/blog.

"Building strong partnerships is a critical part of developing effective smart building IoT solutions for commercial real estate environments," said Tom Shottes, CEO Osram Digital Systems group, Americas Region. "The world of IoT is growing exponentially, and partnering with organizations whose products and expertise complement our own keeps us and our end customers at the forefront of IoT. Today, we are able to offer best-in-class smart lighting solutions as well as additional smart building IoT applications that our end customers have identified as valuable from a cost savings, increased efficiency or improved working environment perspective."

"Osram has a strong history of innovation in lighting, and its luminaire components and light management systems have created an ideal infrastructure for collecting data that enables our space optimization applications. Lighting is ubiquitous and offers granular coverage across all spaces including conference rooms and individual offices in contrast to other data options that are limited to zones," said Irina Mladenova, president and customer success officer, Rifiniti. "By teaming up, we are able to offer facility operations teams the most efficient and effective lighting and data analytics solutions to meet their current and future needs."

About OSRAM

OSRAM, based in Munich, is a leading global high-tech company with a history dating back more than 110 years. Primarily focused on semiconductor-based technologies, our products are used in highly diverse applications ranging from virtual reality to autonomous driving and from smart phones to smart and connected lighting solutions in buildings and cities. OSRAM uses the endless possibilities of light to improve the quality of life for individuals and communities. OSRAM's innovations enable people all over the world not only to see better, but also to communicate, travel, work and live better. OSRAM has approximately 26,400 employees worldwide as of end of fiscal 2017 (September 30) and generated revenue of more than €4.1 billion. The company is listed on the stock exchanges in Frankfurt and Munich (ISIN: DE000LED4000; WKN: LED400; trading symbol: OSR). Additional information can be found at www.osram.com.

About OSRAM SYLVANIA

OSRAM SYLVANIA is part of OSRAM Americas, a group of OSRAM companies located in North and South America. As a leader in lighting solutions and services specializing in innovative design and energy-saving technology, the company sells products under the brand names OSRAM, Traxon, ENCELIUM and SYLVANIA. The portfolio ranges from high-tech applications based on semiconductor technology, such as infrared or laser lighting, to smart and connected lighting solutions in buildings and cities. The OSRAM SYLVANIA and OSRAM Americas regional headquarters is located in Wilmington, Massachusetts. For more information, visit www.osram.us or follow us on Facebook and Twitter.

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About RIFINITI

Rifiniti Inc. provides rich analytics for workplace optimization. The company's SaaS offering, Optimo™, enables customers with AI-powered analytics to optimize their workspace. Optimo™, enhanced by Rifiniti's deep understanding of corporate real estate (CRE), solves this problem by providing actionable insights that help executives make confident decisions based on highly accurate analytics. Optimo™ assists clients in migrating from the historically time-consuming and often error-prone manual data gathering and analysis required for workplace optimization metrics, such as employee attendance and real estate total cost of occupancy (TCO). Visit https://rifiniti.com/ for more information or follow us on LinkedIn and Twitter.